

MADRID'S TOURISM NEWS

From Madrid to the world

WHAT'S NEW IN MADRID



13 hotels in the city receive the Michelin Key

Mandarin Oriental Ritz, Four Seasons Hotel Madrid, Rosewood Villa Magna, Gran Hotel Inglés, Only You Hotel Atocha, Santo Mauro, A Luxury Collection Hotel and The Westin Palace Madrid are among the 13 hotels in the Spanish capital to have received the brand-new distinction which the Michelin Guide recently announced for Spain. Madrid's hotels were awarded 17 keys in total.

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Accessible tour for the visually impaired at the Lázaro Galdiano Museum

The museum, which exhibits pieces that are key to understanding Western art history in addition to an extraordinary collection of jewellery, miniatures, glass and textiles, now offers a new accessible tour for people with visual impairments. The tour is free and presents a selection of the museum's most significant works via audio description and tactile models and displays.

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Castellana 8 nightclub

Renowned for being the destination with the world's best late-night culture, Madrid recently welcomed this innovative addition to its nightlife scene. Located on Paseo de la Castellana, the club takes on a music hall-style design and features various spaces where visitors can enjoy cocktails, listen to music and have fun.

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MADRID CITY COUNCIL'S TOURISM DEPARTMENT



Special campaign to assist visitors during the San Isidro festivities

The municipal network of tourist information points conducted a far-reaching campaign to provide information on all of the cultural events and activities organised for Madrid's patron saint festivities by its Department of Culture, Tourism and Sport. Carnations were also handed out to visitors at Plaza Mayor Tourist Information Centre and at the tourist information point at the Royal Palace.

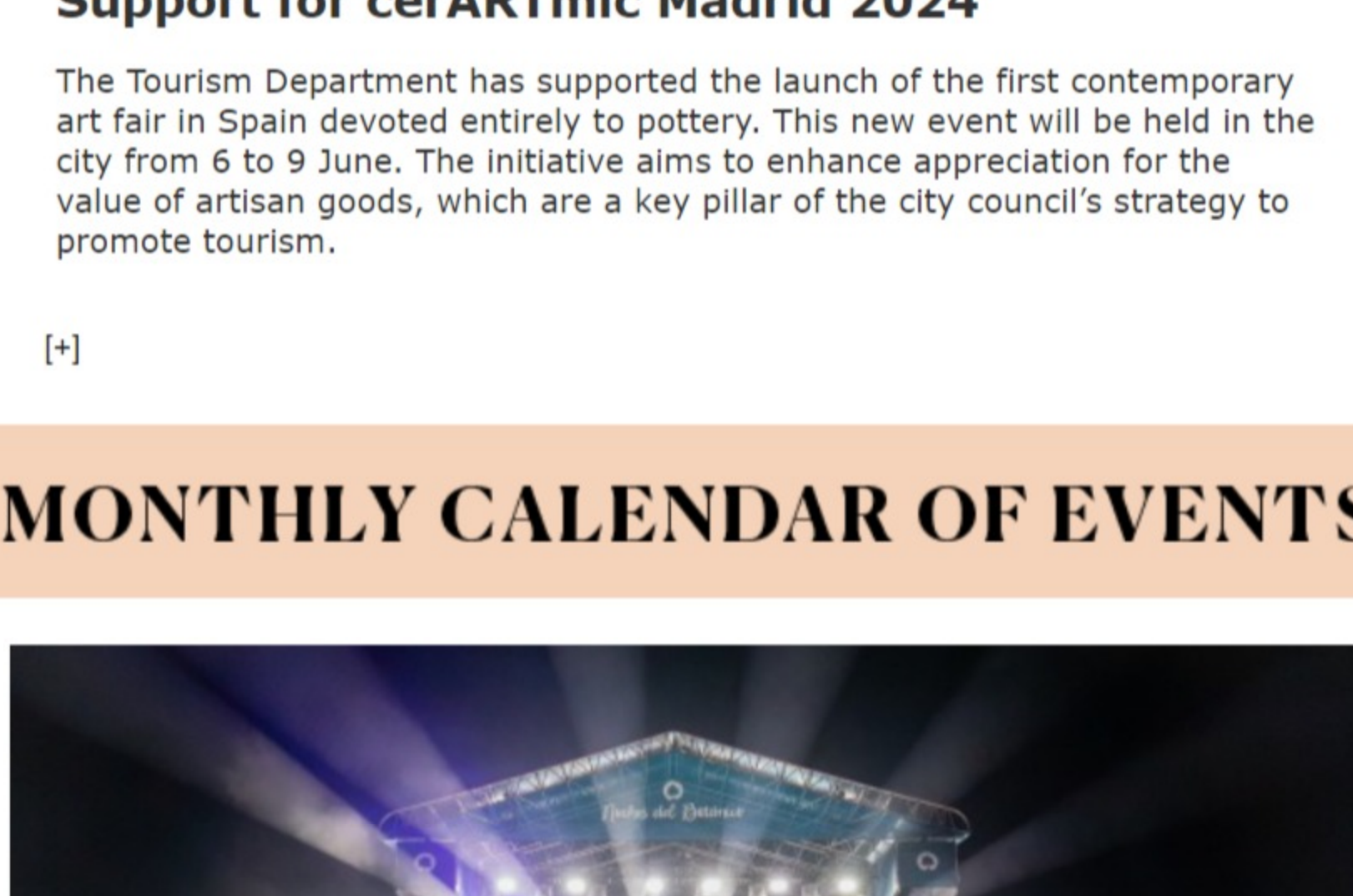
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A new route between Madrid and Montreal with Air Canada

The new service began to operate in May and bolsters the connectivity between the two cities throughout the year, with four flights per week in summer and three in winter. The airline also operates connections between Madrid and Toronto which, from June on, will include five flights per week. These new airline services provide a major boost to the Spanish capital's connectivity with the Canadian market.

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Sponsorship for the book *Madrid desde el cine* (*Madrid in Cinema*)

To raise awareness of Madrid's audiovisual heritage, Madrid Film Office has backed the publication of this book, which provides an overview of the Spanish capital's cinematic presence in the over 125 years of the history of the art form. Readers can discover some of the most iconic movies filmed in Madrid and observe how the city's urban landscape has transformed.

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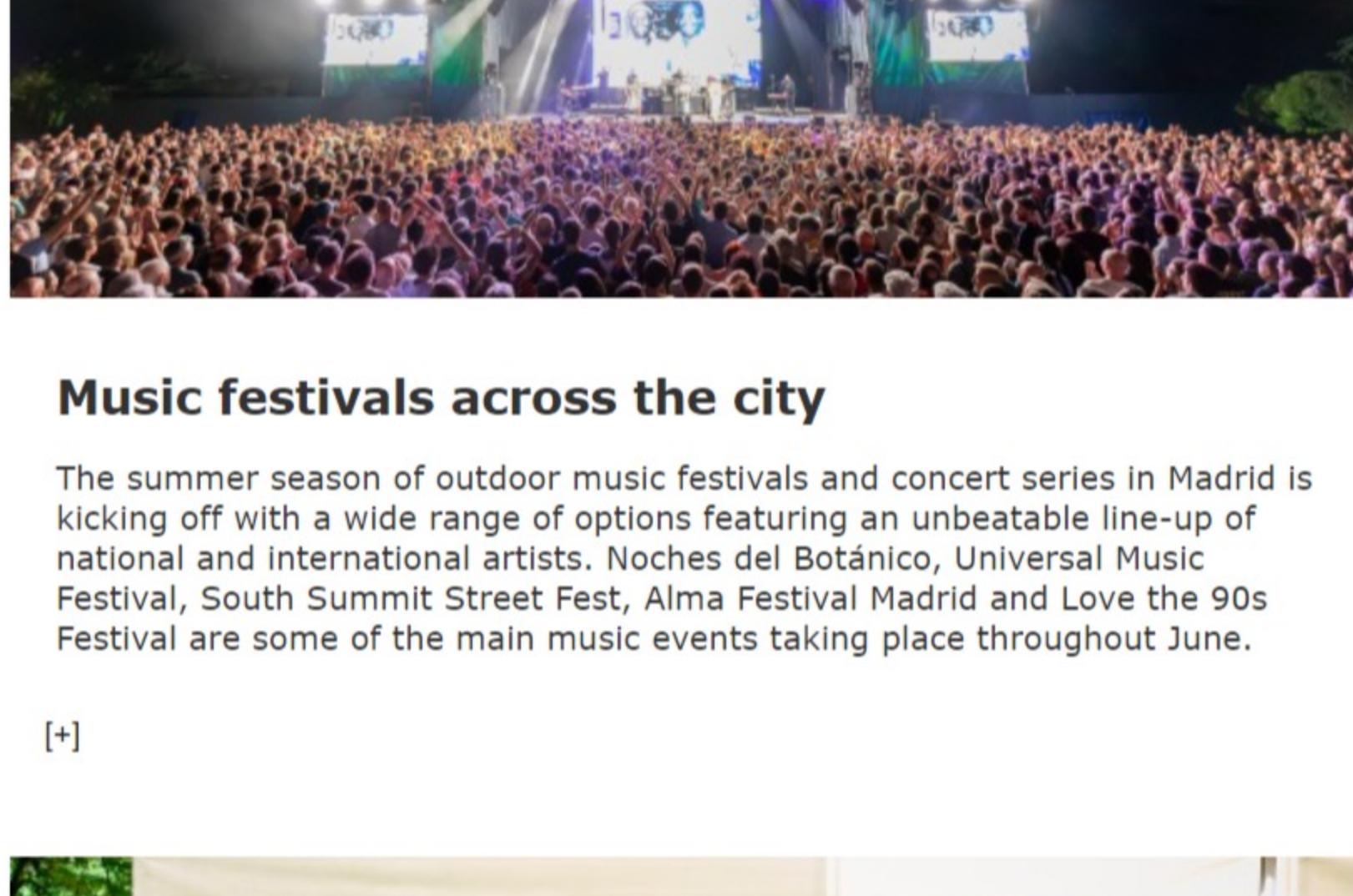


Support for cerARTmic Madrid 2024

The Tourism Department has supported the launch of the first contemporary art fair in Spain devoted entirely to pottery. This new event will be held in the city from 6 to 9 June. The initiative aims to enhance appreciation for the value of artisan goods, which are a key pillar of the city council's strategy to promote tourism.

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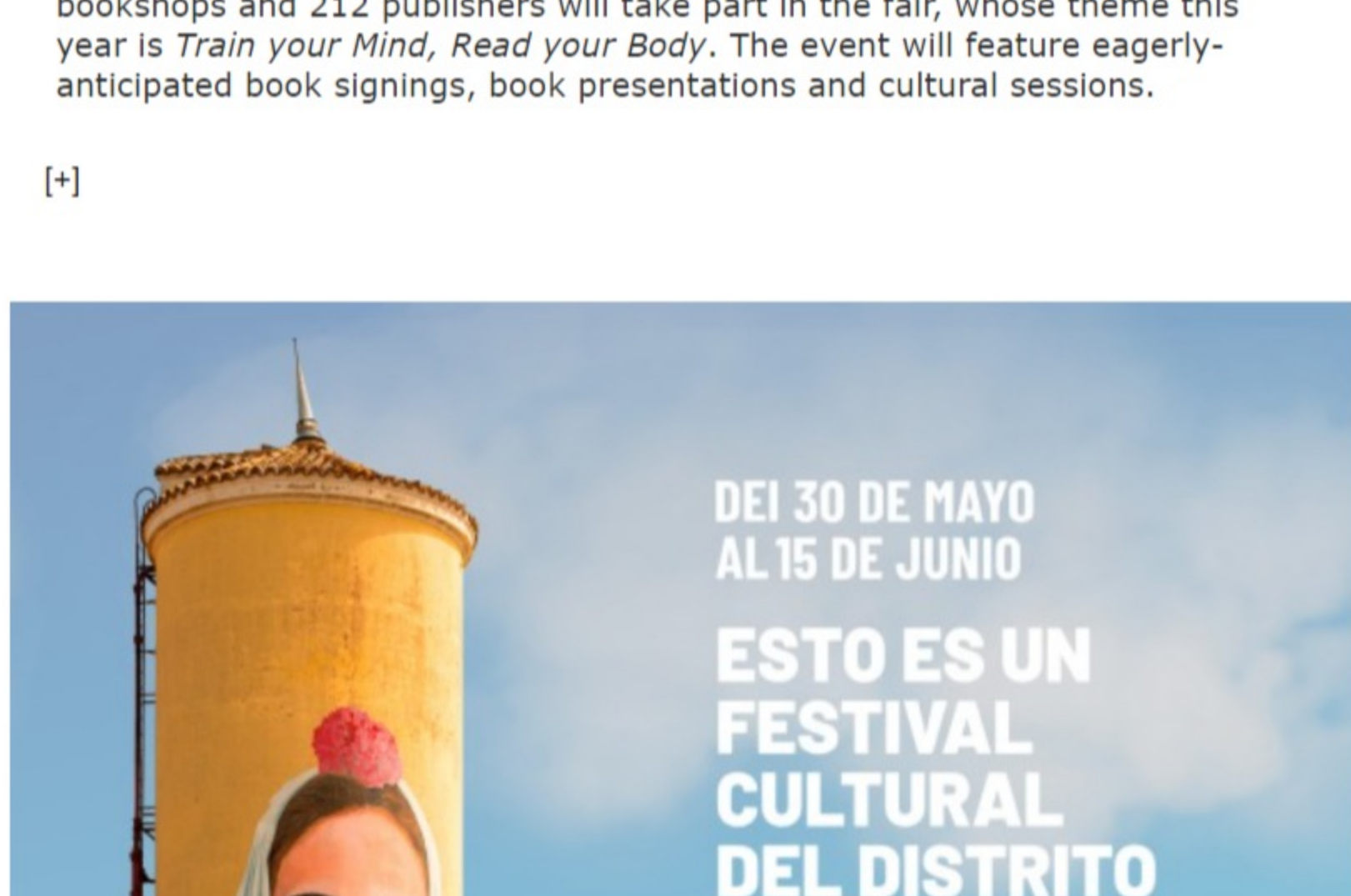
MONTHLY CALENDAR OF EVENTS



Music festivals across the city

The summer season of outdoor music festivals and concert series in Madrid is kicking off with a wide range of options featuring an unbeatable line-up of national and international artists. Noches del Botánico, Universal Music Festival, South Summit Street Fest, Alma Festival Madrid and Love the 90s Festival are some of the main music events taking place throughout June.

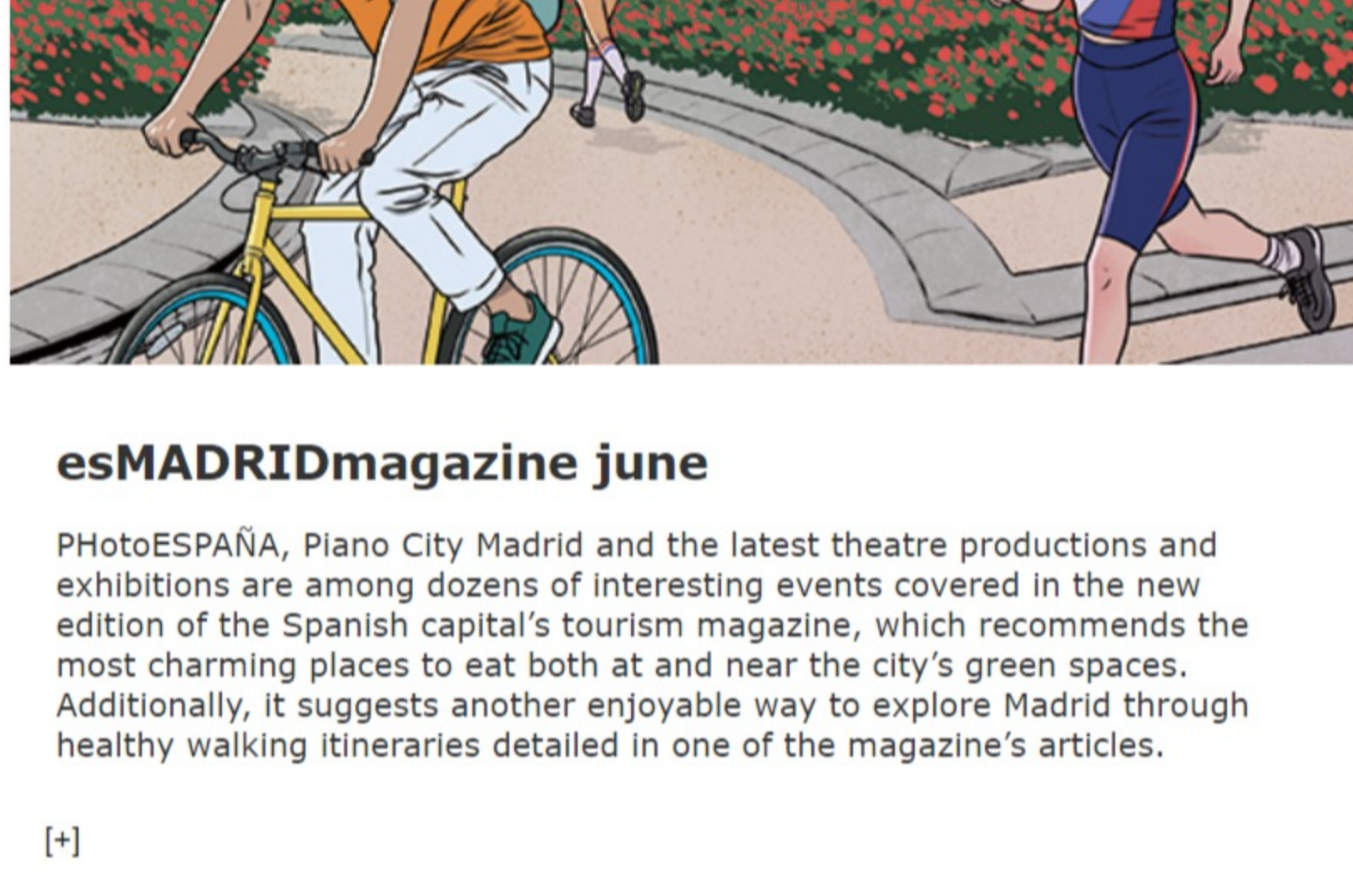
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Madrid Book Fair

Until Sunday the 16th, El Retiro Park will host the 83rd edition of this can't-miss literary event which transforms the green lung in the heart of the city into a meeting place for writers, publishers, booksellers and readers. 117 bookshops and 212 publishers will take part in the fair, where theme this year is *Train your Mind, Read your Body*. The event will feature eagerly-anticipated book signings, book presentations and cultural sessions.

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Cruza Carabanchel

The Madrid district is showcasing the cultural boom it's experiencing with this festival which includes over 140 offerings in 48 spaces around the area, from streets and squares to alternative venues, art galleries and artists' studios. The festival, which boasts a jam-packed programme of music, literature, performing and visual arts, photography and design, will run until 15 June.

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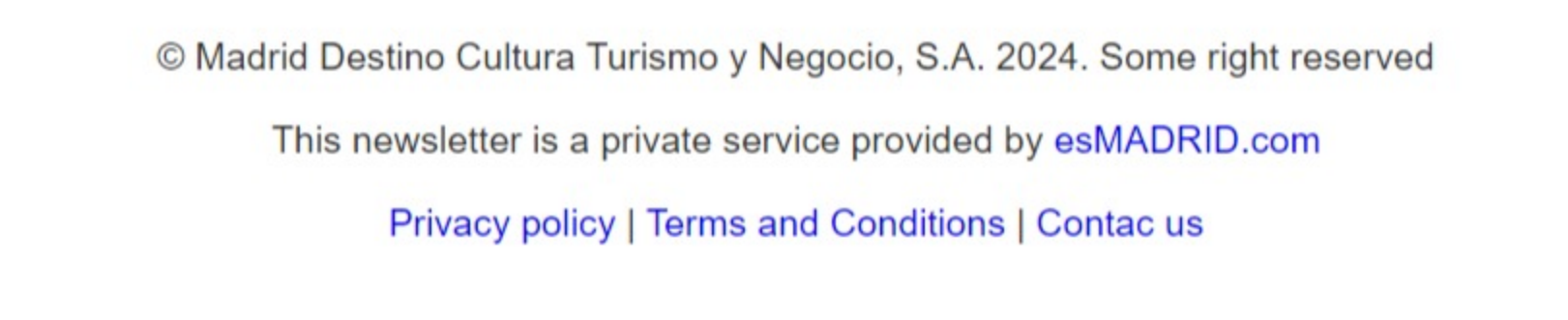


esMADRIDmagazine june

PHotoESPAÑA, Plano City Madrid and the latest theatre productions and exhibitions are among dozens of interesting events covered in the new edition of the Spanish capital's tourism magazine, which recommends the most charming places to eat both at and near the city's green spaces. Additionally, it suggests another enjoyable way to explore Madrid through healthy walking itineraries detailed in one of the magazine's articles.

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MADRID IN NUMBERS

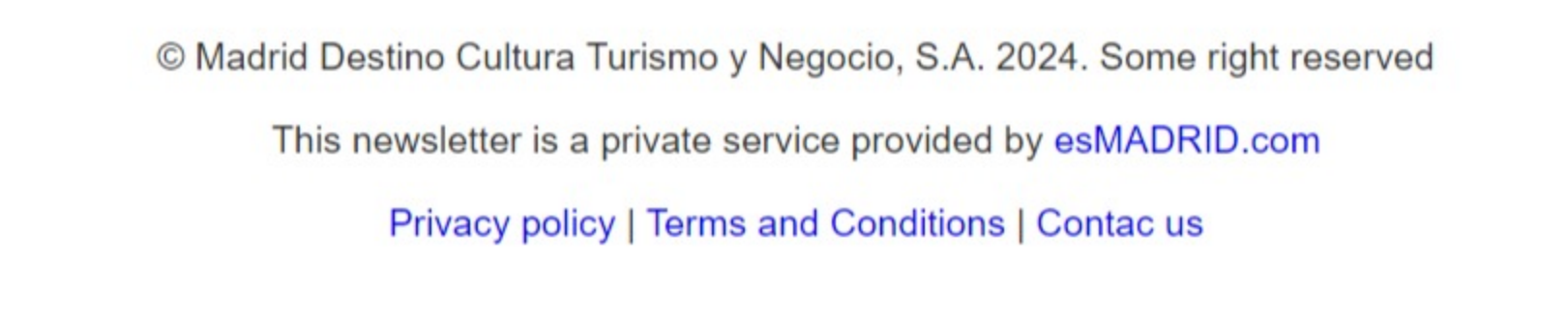


International tourism grows 11.75% in the first quarter of 2024

The city of Madrid welcomed 3,460,633 visitors between January and April, up 5.18% from the same period last year. The growth in international tourism was particularly noteworthy, rising by 11.75%. The increase in tourists from China was also notable, rising from tenth (2023) to eighth (2024) place among Madrid's international tourism markets, with a remarkable 123% increase.

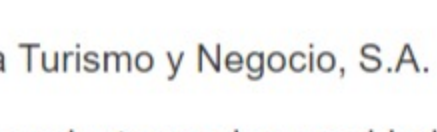
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IN THE PRESS



88小时探索马德里，不够啊！ - i88 horas para explorar Madrid no son suficientes! Weibo Pang Qianyi (China)

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